

Basic

PUT ME ON YOUR BASIC[®] MAILING LIST

Complete, sign and return this form to get on our mailing list. You may be eligible for future offers of special interest to adult smokers.

LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

☐ Mr.
☐ Ms.
☐ Mrs.

☐ Male
☐ Female
Apt. # _____

Address _____

City _____

State _____

Phone () _____

ZIP _____

Regular brand smoked: _____

Mail completed survey to: BASIC SURVEY
P.O. Box 68999
Schaumburg, IL 60168-0999

By returning this form and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free cigarettes and branded incentive items in the mail, subject to applicable state and federal law.

Signature
(Required) _____

Birth Date
(Required) month day year
____/____/____

No facsimiles accepted. Please respond by 3/31/95.

IMPORTANT: READ CAREFULLY! Failure to comply may result in burn injury. DANGER - lighter contains butane gas under pressure. Extremely Flammable. Do not use near fire or flame. Do not puncture, incinerate or expose to temperature from sun or otherwise above 120° F. Do not attempt to refill. As with all lighters, hold away from face while lighting. CAUTION: Be sure flame is extinguished after use. **KEEP AWAY FROM CHILDREN.**

GUARANTEE:

Should your Scripto lighter prove defective under normal use, return it for replacement. For an approved lighter mail bag write to Scripto-Tokai, P.O. Box 5555, Fontana, CA 92334-5555, (800) 241-8522 Ext. 426.

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Menthol: 16 mg "tar," 1.1 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine—100's: 16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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